

EMBEDDING YOUTUBE VIDEOS

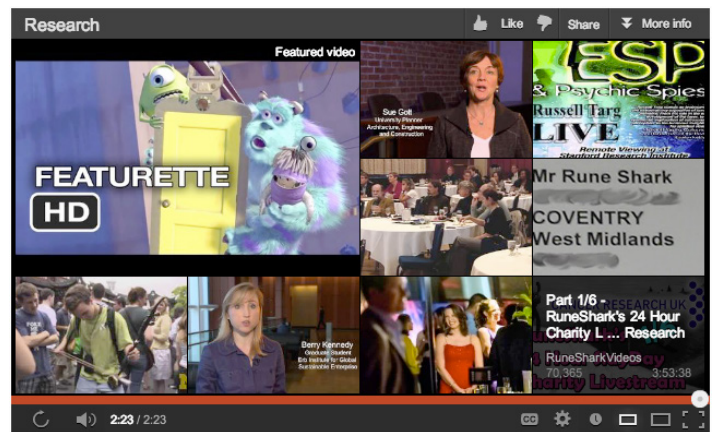
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You may have noticed on YouTube, that after the video you're watching ends, the player window shows a grid of "suggested videos." These video suggestions are chosen automatically from the entirety of YouTube's public video collection by their proprietary suggestion algorithm.

The channel owners have no control over the suggestions. In the first example, from the primary U-M YouTube account, you can see some suggestions from our channel, a paid commercial placement, and others from non U-M YouTube channels.

These "suggested videos" also appear at the end of embedded videos (YouTube videos on your own site by default. This can sometimes lead to unwanted or inappropriate suggestions. The good news is that this behavior can be disabled.



"The Letter M" - The University of Michigan

um · 585 videos · 65,068 views

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```
<iframe width="560" height="315" src="http://www.youtube.com/embed/yfOYIPWK1F8?rel=0" frameborder="0" allowfullscreen></iframe>
```

UNcheck this box

Show suggested videos when the video finishes ← **UNcheck**

Use HTTPS [?]

Enable privacy-enhanced mode [?]

Use old embed code [?]

You can add ?rel=0 to your existing embed codes.

THE SOLUTION

Each time you generate embed code for a video, you will want to uncheck the box for "Show suggested videos when the video finishes." If you already have videos embedded on your site, it is easy to disable suggested videos without having to regenerate the embed code.

Simply add **?rel=0** after the URL and before the close quote. Below is an example highlighting the checkbox as well as the location for the code snippet.