

COMMUNITY GUIDELINES

SOCIALMEDIA.UMICH.EDU



Social media usage by the University of Michigan is intended to extend traditional channels of engagement and transparency, as well as to provide informational and educational opportunities that elevate the perception of our institution and meet core goals and objectives.

Communication on social platforms is a two-way conversation; however, when necessary, page administrators reserve the right to remove user-generated content or comments in accordance with this policy for the safety and security of our audiences.

Posts may be removed for any of the following reasons, at any time:

- The use of obscene, threatening, discriminatory, or harassing language
- Disclosure of information that is confidential by law or regulation
- Comments advocating illegal activity
- Posts violating copyrights or trademarks
- Advertisement or promotion of commercial products, services, entities, or individuals
- Endorsement or opposition of any person campaigning for election to a political office or promoting or opposing any ballot proposal
- Duplicative comments by the same user or multiple users. In the case of identical comments only the first submission will be approved.

Keep in mind that all users, including administrators, are subject to the Terms of Service (TOS) of the host site. Communications made through social technology in no way constitute a legal or official notice to the University of Michigan, its agencies, faculty, or staff. References to third-party content or websites do not indicate endorsement or responsibility on behalf of the university.